EICMA

3 - 8 NOVEMBRE 2026. MILANO RHO-FIERA.
NOVEMBER 3-8, 2026. MILAN RHO-FIERA.

CALENDARIO CONFERENZE STAMPA EICMA 2026

EICMA 2026 PRESS CONFERENCE SCHEDULE

AGGIORNATO AL 30 OTTOBRE 2026
UPDATE TO 30 OCTOBER 2026

MARTEDÌ 3 NOVEMBRE TUESDAY 3rd NOVEMBER

ORARIO HOURS	ESPOSITORI EXHIBITORS	PADIGLIONE HALL	STAND
09:00 - 9:00 am	ROYAL ENFIELD	5	I80
09:30 - 9:30 am	SUZUKI	6	I30
09:45 - 9:45 am	ULTRAVIOLETTE	18	E74
10:00 - 10:00 am	TVS	18	I64
10:15 - 10:15 am	NORTON MOTORCYCLES	18	I54
10:30 - 10:30 am	PACINOTTI	18	G91
10:45 - 10:45 am	KTM	22	E05

ORARIO HOURS	ESPOSITORI EXHIBITORS	PADIGLIONE HALL	STAND
11:00 - 11:00 am	YAMAHA	10	E90
11:15 - 11:15 am	FANTIC	22	E21
11:30 - 11:30 am	BMW	14	E06
11:45 - 11:45 am	INDIAN MOTORCYCLE	22	L30
12:00 - 12:00 pm	BENELLI	6	B20
12:15 - 12:15 pm	MOTO MORINI	18	E54
12:30 - 12:30 pm	PIAGGIO GROUP	9	E76
12:45 - 12:45 pm	SHERCO	22	H20
13:00 - 1:00 pm	MORBIDELLI	6	D20
13:15 - 1:15 pm	ZX MOTO	22	N48
13:30 - 1:30 pm	QJMOTOR	9	N54
13:45 - 1:45 pm	HERO MOTOCORP	11	A50
14:00 - 2:00 pm	VIDA	11	A50
14:15 - 2:15 pm	SYM	11	G48
14:30 - 2:30 pm	CFMOTO	10	I52
14:45 - 2:45 pm	MONDIAL & KL	10	A56
15:00 - 3:00 pm	BSA	10	A60
15:15 - 3:15 pm	KYMCO	11	E04
15:30 - 3:30 pm	SEGWAY	14	I06
15:45 - 3:45 pm	BENDA	18	A54
16:00 - 4:00 pm	KOVE	14	A52
16:15 - 4:15 pm	ZERO MOTORCYCLES	7	O36

ORARIO HOURS	ESPOSITORI EXHIBITORS	PADIGLIONE HALL	STAND
16:30 - 4:30 pm	CFMOTO-GOES 4wheel	10	I52
16:45 - 4:45 pm	LET BE HAOJIN	10	I80
17:00 - 5:00 pm	HARLEY-DAVIDSON	14	E46
17:15 - 5:15 pm	KAGE EUROPE	14	E7
17:30 - 5:30 pm	MOTONOMICS by ANCMA & ACEM Industrial realities and policy horizons	SALA MARTINI - CONGRESS CENTER, SOUTH GATE	
17:45 - 5:45pm	HURBA	11	H30
18:00 - 6:00 pm	SWM	11	O06

MERCOLEDÌ 4 NOVEMBRE

WEDNESDAY 4th NOVEMBER

ORARIO HOURS	ESPOSITORI EXHIBITORS	PADIGLIONE HALL	STAND
09.00 - 9.00 am	TUCANO URBANO (GRUPPO MANDELLI)	10	E89
09.20 - 9.20 am	HARLEY-DAVIDSON	14	E46
09.40 - 9.40 am	MACBOR	7	I44
10.00 - 10.00 am	SHAD	10	E70
10.20 - 10.20 am	SHARK	6	I46
10.40 - 10.40 am	EZI	6	D20
11.00 - 11.00 am	VMOTO	11	I50
11.20 - 11.20 am	LONCIN	10	A98

ORARIO HOURS	ESPOSITORI EXHIBITORS	PADIGLIONE HALL	STAND
11.40 - 11.40 am	VOGE	10	A98
12.00 - 12.00 pm	LYVA	24	G71
12.20 - 12.20 pm	HAOJIN	10	I80
12.40 - 12.40 pm	GIVI	7	A50
13.00 - 1.00 pm	KAPPA	7	C48
13.20 - 1.20 pm	ZONSEN	18	I76
13.40 - 1.40 pm	HJC HELMETS	6	F30
14.00 - 2.00 pm	SEGWAY	14	I06
14.20 - 2.20 pm	SILENCE	14	A32
14.40 - 2.40 pm	UM MOTORCYCLES	6	I20
15.00 - 3.00 pm	TLG	24	T58
15.20 - 3.20 pm	DELLORTO	9	I73
15.40 - 3.40 pm	TAIGA	22	N28
16.00 - 4.00 pm	YSS	18	E69
16.20 - 4.20 pm	FORMABOOTS	5	G54
16.40 - 4.40 pm	MYTECH	5	O58
17.00 - 5.00 pm	PHELON & MOORE	14	E32
17.20 - 5.20 pm	IN&MOTION AIRBAGS X HONDA	9	C70
17.40 - 5.40 pm	SEFO GROUP	7	C04